



# MEET PLAYERS

New Players.  
Kings and 100's

Kings: 12 mg "tar," 0.9 mg nicotine—100's: 14 mg "tar,"  
1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

© Philip Morris Inc. 1993



00732-00125A  
Players  
"Number One Filter"  
National Magazines—1993  
Page 4-C B&D—Off-set

Wells, Rich, Greene, Inc.

